



Milwaukee Police Association

I.U.P.A. Local 21 AFL-CIO

6310 W. Blue Mound Road - Milwaukee, WI 53213 - 414.778.0740 Fax 414.778.0757



THE MILWAUKEE POLICE ASSOCIATION 20TH ANNUAL GOLF OUTING

The Milwaukee Police Association (MPA) is a not-for profit organization that represents the brave men and women of the Milwaukee Police Department who put their lives in danger every day and night to protect our citizens, visitors and businesses.

On Tuesday, August 22, 2017 the MPA will hold its 20th Annual Golf Outing at Kettle Hills Golf Course. The MPA would like to offer your business the opportunity to show your support by helping to sponsor this event. We have included a sponsorship response form along with this letter to help you understand the additional benefits your company receives for supporting our outing. Sponsorship levels include offers for you to receive an ad for your business in our publication, "The Badge."©

This year we are proud to hold our event to help raise funds for the **Concerns of Police Survivors (C.O.P.S.)**. A total of 1,439 law enforcement officers died in the line of duty during the past 10 years, an average of 144 per year; their families and co-workers are left to cope with the tragic loss. C.O.P.S. provides resources to help them rebuild their shattered lives. Donations are needed because there is no membership fee to join C.O.P.S., *for the price paid is already too high.*

Locally in East Troy, WI C.O.P.S provides a Kids Camp for the children of Fallen Officers. C.O.P.S. Kids Camp provides family interaction, camp activities, grief counseling, relaxation and lots of old-fashioned fun! It is their goal for campers to leave the week with a continuing support system of peers who truly understand and gain a sense of personal growth with hope for the future. Your financial assistance will help ensure that the families of these fallen Hero's continue to receive the support they so desperately need.

We understand that businesses receive requests for sponsorship from several organizations each year, and that it is not an easy decision to make. We truly appreciate you taking the time to consider sponsoring our event, and look forward to your response.

Sincerely,
Milwaukee Police Association

Michael V. Crivello
President, Local #21, IUPA, AFL-CIO



This year the Milwaukee Police Association is offering 6 different sponsorship options including for the first time **Major Corporate Sponsor Level**. We are offering the Major Corporate Level to one corporation only. Donations for Major Corporate Level should be submitted by May 1st to take advantage of all corporate logo options.

Major Corporate Level \$5000.00

- **Your company logo on 44 dozen golf balls**
- **Your company logo on all 18 holes**
- **Your company logo on all pre-event posters**
- **Your company listed as main sponsor of event on all signage during event**
- **Full page add in Badge Publication, and quarter page ad for the remainder of the year**
- **Table space to be available at check in, on hole of your choice, and dinner service**
- **Company representative allowed speaking time during dinner reception**
- **4 rounds of golf with premium beverage service**
- **Stuffing of any company handouts in golf gift bags**

BRONZE SPONSOR

\$250.00

- Your business gets recognition of support made to members during monthly meeting
- Your business receives recognition in our golf outing program
- Your business receives recognition on Kettle Hills beverage carts in plain view all day
- Your business receives recognition of support in "The Badge", the official publication of the Milwaukee Police Association

SILVER SPONSOR

\$500.00

- Your business gets all of the benefits of support given to BRONZE sponsors, plus the following;
- **Your business receives recognition on our Sponsor Board, which is displayed at registration tables, and during the dinner reception**
- **Business sponsorship signage on one of the 18 golf holes**

GOLD SPONSOR

\$750.00

- Your business gets all of the benefits of support given to SILVER & BRONZE sponsors, plus the following;
- **18 holes of golf with a cart, lunch on the course and a dinner reception for you and a guest! (\$250 value)**

DIAMOND SPONSOR

\$1000.00

- Your business gets all of the benefits of support given to GOLD, SILVER & BRONZE sponsors, plus the following;
- **18 holes of golf with a cart, lunch on the course and dinner reception for you and 3 guests! (\$500 value)**
- **Large business card ad in our publication "The Badge" (\$100 value)**
- **50% off any subsequent ads in future editions of "The Badge"**

CORPORATE SPONSOR

\$1,250.00

- Your business gets all of the benefits of support given to DIAMOND, GOLD, SILVER & BRONZE sponsors, plus the following;
- **18 holes of golf with a cart, lunch on the course and dinner reception for you and 3 guests! (\$500 value)**
- **1/4 page business ad in our publication "The Badge" (\$300 value)**
- **Table for your business on a hole during the event.**

ADDITIONAL SPONSOR OPTIONS

- Support the outing by providing a prize for our golf raffle. If your business provides a product or service consider donating a gift certificate or product. These donations will also be listed in "The Badge"
- Support the outing by providing an item that could be added to a "Goodie Bag" that will be given to every participant. These items could be coupons, or small items with your company logo. These donations will also be listed in "The Badge"
- We anticipate approximately 150 golfers

SPONSORSHIP SIGN UP FORM

Check one	<input type="checkbox"/>	\$250.00 BRONZE SPONSORSHIP
	<input type="checkbox"/>	\$500.00 SILVER SPONSORSHIP
	<input type="checkbox"/>	\$750.00 GOLD SPONSORSHIP
	<input type="checkbox"/>	\$1,000.00 DIAMOND SPONSORSHIP
	<input type="checkbox"/>	\$1,250.00 CORPORATE SPONSORSHIP
	<input type="checkbox"/>	RAFFLE PRIZE
	<input type="checkbox"/>	GOODIE BAG DONATION (X 150)

Thank you for your support!
Please fill out this form and mail it along with your sponsorship check to:
The Milwaukee Police Association
6310 W. Bluemound Road
Milwaukee, WI 53213
If donations need to be picked up please call the MPA @
414-778-0740

Company Name: _____

Company Address: _____

Company Phone Number: _____

Contact Person: _____

***IF GOLD SPONSOR, OR HIGHER, PROVIDE NAMES AND PHONE NUMBER FOR GOLFERS* (2 for GOLD/ 4 for DIAMOND & CORPORATE)**

1. NAME:	_____	PHONE:	_____
2. NAME:	_____	PHONE:	_____
3. NAME:	_____	PHONE:	_____
4. NAME:	_____	PHONE:	_____